

RICARDO & BARBOSA

CORPORATE GROWTH POLICY

Vision

In a period of ten years be among the top two companies developing and manufacturing tools in the world.

Mission

Producing precision tools with superior quality ensuring the best customer service.

Targets and Milestones

Evidence of tangible progress in our processes. Become the preferred supplier of the top three companies in its field in Europe, America and Asia.

Strategic and Operational Priorities

Reduce annual costs by 2%, without diminishing quality, reduce product cycle time by an average of 5% a year. Consolidating IT systems so that operational staff receives timely information for their work with a recognized superior quality. Share quality data and other information with our customers in a quick and credible way.

Brand promise

"To be the best business option for our customers and partners."

Working in a collaborative and responsible way to address major global challenges, whether internal, external or from our customers.

Core Values

Integrity, innovation, and collaboration. This means that all products will be sold with transparency and that the company will provide opportunities for individual, organizational and customer growth.

Leader Behaviors

Leaders are expected to demonstrate respect for individuals, a drive to succeed, flexibility even in turbulent times

Environmental and social responsibility

Contribute to a more sustainable world, respecting environmental standards and contributing to social growth wherever we are

Tânia Estevão
Management System
Manager

Maria João Barbosa
General Manager